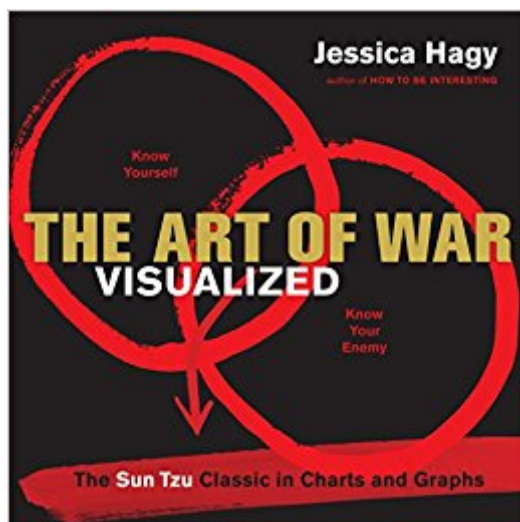


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# The Art Of War Visualized: The Sun Tzu Classic In Charts And Graphs



## Synopsis

It's the perfect meeting of minds. One, a general whose epigrammatic lessons on strategy offer timeless insight and wisdom. And the other, a visual thinker whose succinct diagrams and charts give readers a fresh way of looking at life's challenges and opportunities. A Bronze Age/Information Age marriage of Sun Tzu and Jessica Hagy, *The Art of War Visualized* is an inspired mash-up, a work that completely reenergizes the perennial bestseller and makes it accessible to a new generation of students, entrepreneurs, business leaders, artists, seekers, lovers of games and game theory, and anyone else who knows the value of seeking guidance for the future in the teachings of the past. It's as if Sun Tzu got a 21st-century do-over. Author and illustrator of *How to Be Interesting*, Jessica Hagy is a cutting-edge thinker whose language—comprising circles, arrows, and lines and the well-chosen word or two—makes her an ideal philosopher for our ever-more-visual culture. Her charts and diagrams are deceptively simple, often funny, and always thought-provoking. She knows how to communicate not only ideas but the complex process of thinking itself, complete with its twists and surprises. For *The Art of War Visualized*, she presents her vision in evocative ink-brush art and bold typography. The result is page after page in which each passage of the complete canonical text (in its best-known Lionel Giles translation) is visually interpreted in a singular diagram, chart, or other illustration—transforming, reenergizing, and making the classic dazzlingly accessible for a new generation of readers.

## Book Information

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## Customer Reviews

“Charts and graphs cartoonist Jessica Hagy has turned [The Art of War] to her own purposes. In *The Art of War: Visualized*, she updates Sun Tzu’s strategic advice as pithy infographics for contemporary readers. — Fast Company co.Create  
“Hagy’s book may appeal to managers in a way the original doesn’t because she’s taken what has always been considered metaphorical business wisdom and visualized it, sometimes literally, as business wisdom. — The Harvard Business Review

The Art of War has been a game plan to success for more than 800 years. *The Art of War Visualized* is its total transformation for the 21st century. Use it whenever there’s something worth fighting for.

I have read the Art of War, at least 50 times. This book brought new life to the book, and caused you to think in a new light. I recommend this book, to anyone who a fan of Art of War

It does offer a different perspective to the original versions ... but ... that perspective doesn’t add to clearer understanding. In fact, it occasionally works against itself.

If you’ve read the sentinel book, this is a great visual companion you can pick up and focus on various topics daily. Must have for the Venn diagram representations alone!

Great for teaching my staff to use the concepts of Sun Tzu, in our business environment.

I purchased this book from a recommendation I got from [...]The Art of War is a great book but so hard to casually read. At least for me, having the sayings visualized made the book much more enjoyable and fun to read!

The visuals and analysis from *How To Be Interesting* didn’t translate as well to the telling of Art of War. Venn Diagrams predominate the infographs, which became repetitive, and sometimes not very insightful or humorous. I think her visuals are best when surprising and funny. Best thing for me: opened up my thinking about Venn Diagrams as an interesting addition to presentations and storytelling.

Very creative piece. It puts you straight in the context

This book has done gross injustice to the original book which is a masterpiece. The author has put random visuals to explain key strategic takeaways from the original. A high-school kid might have come up with better visuals.

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